

# NOUVELLE ZÉLANDE

RÉGION DU PACIFIQUE OCCIDENTAL

**Date de mise en œuvre et lots supplémentaires**  
2008

**Pourcentage du paquet couvert**

Les mises en garde sanitaires doivent impérativement couvrir 30 % de l'avant et 90 % du dos des emballages des produits du tabac. Elles doivent être rédigées en anglais et en maori. En tout, 60 % de la surface externe du paquet sont réservés aux mises en garde sanitaires.

**Calendrier de rotation et historique**

Quatorze mises en garde sanitaires sont utilisées sur les paquets de cigarettes Deux lots de sept mises en garde sont utilisés en alternance tous les 12 mois.

**Restrictions relatives aux informations trompeuses**

L'utilisation de termes descriptifs trompeurs comme « légère » et « douce » N'est PAS interdite sur les emballages.

## ÉTIQUETTES DE MISE EN GARDE

2008

**SMOKING IS HIGHLY ADDICTIVE**  
KA TINO WAREA TE TANGATA I TE MOMI HIKARETI



You may not realise how addicted you are until you try to quit. Long-term smokers can and do quit.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**YOU ARE NOT THE ONLY ONE SMOKING THIS CIGARETTE**  
ĒHARA KO KOE ANAKE KEI TE MOMI I TĒNEI HIKARETI



Smoking during pregnancy increases the risk of miscarriage, stillbirth, premature birth and the risk of Sudden Infant Death Syndrome (SIDS).

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING CAUSES BLINDNESS**  
KA KAPO KOE I TE MOMI HIKARETI



Smoking causes blindness by damaging the back of your eyes. It also causes cataracts.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING BLOCKS YOUR ARTERIES**  
KA AUKATIHIĀ ŌU IOIO TOTO I TE MOMI HIKARETI



Blocked arteries can lead to heart attack, stroke, and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**YOUR SMOKING CAN HARM YOUR KIDS**  
KOI PĀNGIA I TE MATE ŌU TAMARIKI I TŌU MOMI HIKARETI



Exposure to tobacco smoke increases the risk of your children contracting serious illnesses and dying. Babies exposed to tobacco smoke are at greater risk of Sudden Infant Death Syndrome (SIDS).

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING MORE THAN DOUBLES YOUR RISK OF STROKE**  
KA TINO KAHA RAWA AKE TŌU PĀNGIA ANA I TE MATE RORO IKURA I TE MOMI HIKARETI



Strokes can cause permanent paralysis, inability to speak, disability and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

ÉTIQUETTES DE MISE EN GARDE

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**SMOKING CAUSES FOUL AND OFFENSIVE BREATH**

KA HAUNGA, KA KEHAKEHA TŌU HĀ I TE MOMI HIKARETI



**Quitline**  
0800 778 778

Tobacco smoke affects the natural chemical balance in your mouth, which can give you offensive bad breath.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING CAUSES MOUTH CANCER**

KA MATE PUKUPUKU Ō TE WAHA KOE I TE MOMI HIKARETI



**Quitline**  
0800 778 778

Mouth and throat cancer can result in eating, swallowing and speech problems, disfigurement and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING CAN MAKE YOU IMPOTENT**

KA KAHAKORE TE URE I TE MOMI HIKARETI



**Quitline**  
0800 778 778

Smoking can cause impotence due to decreased blood flow to the penis. This can prevent you from having sex.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING CAUSES GANGRENE**

KA PĀNGIA KOE I TE KIKOHUNGA I TE MOMI HIKARETI



**Quitline**  
0800 778 778

Smoking damages your blood vessels reducing circulation to your legs and feet. This can cause blood clots, gangrene and amputation.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**OVER 80% OF LUNG CANCERS ARE CAUSED BY SMOKING**

TE NUINGA O NGĀ MATE PUKUPUKU Ā PŪKAHUKAHU NĀ TE MOMI HIKARETI




**Quitline**  
0800 778 778

Smoking causes most lung cancers in New Zealand. If you get lung cancer you will probably die from it.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING CAUSES SERIOUS LUNG DISEASES**

HE TINO KINO TE MATE MIRU PUPUHI



**Quitline**  
0800 778 778

Smoking causes crippling and often fatal lung diseases like emphysema.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**TOBACCO SMOKE IS POISONOUS**

HE PAIHANA TE AUAAHI HIKĀ



**Quitline**  
0800 778 778

Smoking exposes you to poisonous chemicals that cause cancer, heart disease and death.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.

**SMOKING CAUSES HEART ATTACKS**

KA MĀUIUI TŌU NGĀKAU I TE MOMI HIKARETI



**Quitline**  
0800 778 778

Damaged Heart muscle - result of clogged Artery

Smoking can block your arteries. Blocked arteries cause heart attacks which can kill you.

You **CAN** quit smoking. Call **Quitline 0800 778 778**, or talk to a quit smoking provider.